# BeA Superhero SPONSOR MANZE SUPER QAYSI



# 2023 Maize Fall Festival Sponsorship Opportunities

Friday, October 13 - Saturday, October 14

Thank you for your interest in sponsoring the 2023 Maize Fall Festival. **The Maize Fall Festival would not be possible without the support of our sponsors and community.** 

# Register online at www.MaizeFallFestival.com

Please note the following:

- All Sponsors are asked to submit print ready logo in .ai, .eps, or .svg vector files in CMYK color mode. Logos must be submitted to the Maize Fall Festival Committee at: **aduntz@maizeks.gov** as soon as possible for printed materials but no later than September 1, 2023.
- In-Kind Sponsorships vary and you must contact the Maize Fall Festival Committee (Angie Duntz) to discuss exact sponsorship expectations. You will also be asked to sign an agreement with the Fall Festival Committee once details of services provided and/or donations are confirmed.

### **Festival Sponsor**

### \$6,000.00 USD

 Premier event sponsor (One available)
 Verbal recognition from the stage multiple times each day Inclusion in pre-event media
 Logo on Main Event Stage
 Logo in sponsor ad in Fall Festival Guide
 Free vendor booth / contest entry (sponsor's choice)
 Social media recognition before and after event
 Inclusion on all official signage at event
 Inclusion on the front page of the Maize Fall Festival Web Site
 Inclusion in email blasts promoting the event

### **Festival Fireworks Sponsor**

\$2,500.00 USD

 Festival Fireworks Sponsor: \$5,000 (One Available) or \$2,500 (Two available) Verbal recognition from the stage multiple times each day Verbal recognition as "Business Name" presents "Festival Fireworks" in all advertising Inclusion in pre-event media Logo on Main Event Stage Logo in sponsor ad in Fall Festival Guide Social media recognition before and after event Inclusion on all official signage at event Inclusion on the sponsors page of the Maize Fall Festival Web Site Inclusion in email blasts promoting the event

## Stage Sponsor

### \$2,000.00 USD

Stage Sponsor: \$2,000
(Four available)
Verbal recognition from the stage multiple times each day
Inclusion in pre-event media
Logo on Main Event Stage
Logo in sponsor ad in Fall Festival Guide
Social media recognition before and after event
Inclusion on all official signage at event
Inclusion on the sponsors page of the Maize Fall Festival Web Site
Inclusion in email blasts promoting the event

### **Entertainment Sponsor**

\$1,250.00 USD

 Entertainment Sponsor: \$5,000 (One Available) or \$1,250 (Four available) Verbal recognition from the stage multiple times each day Verbal recognition as "Business Name" presents "name of entertainment" in all entertainment advertising Inclusion in pre-event media Logo on Main Event Stage Logo in sponsor ad in Fall Festival Guide Social media recognition before and after event Inclusion on all official signage at event Inclusion on the sponsors page of the Maize Fall Festival Web Site Inclusion in email blasts promoting the event

### **Logistics Sponsor**

### \$1,000.00 USD

Logistics Sponsor: \$1,000
 (Two Available)
 Verbal recognition from the stage multiple times each day
 Inclusion in pre-event media
 Logo in sponsor ad in Fall Festival Guide
 Social media recognition before and after event
 Inclusion on all official signage at event
 Inclusion on the sponsors page of the Maize Fall Festival Web Site
 Inclusion in email blasts promoting the event

### Chili Cook-Off Sponsor

\$1,000.00 USD

 Verbal recognition from the stage multiple times each day Inclusion in pre-event media Logo in sponsor ad in Fall Festival Guide Social media recognition before and after event Inclusion on all official signage at event Inclusion on the sponsors page of the Maize Fall Festival Web Site Inclusion in email blasts promoting the event

### **MicroBrew Contest Sponsor**

\$1,000.00 USD

 Verbal recognition from the stage multiple times each day Inclusion in pre-event media Logo in sponsor ad in Fall Festival Guide Social media recognition before and after event Inclusion on all official signage at event Inclusion on the sponsors page of the Maize Fall Festival Web Site Inclusion in email blasts promoting the event

### **Volunteer Recognition Sponsor**

\$750.00 USD

 Volunteer Recognition Sponsor: Verbal recognition from the stage Business Signage in Volunteer VIP Area Business Logo on Volunteer T-Shirts Logo in sponsor ad in Fall Festival Guide Social media recognition before and after event Inclusion on all official signage at event Inclusion on the sponsors page of the Maize Fall Festival Web Site Inclusion in email blasts promoting the event

### Parade Sponsor: \$800

• (One available)

Verbal recognition during parade and parade awards announcements Inclusion in pre-event media Logo Banner in Parade Logo in sponsor ad in Fall Festival Guide Social media recognition before and after event Inclusion on the Maize Fall Festival Web Site

### **Yard Games Sponsor**

\$1,000 USD

 Verbal recognition from Main Stage Inclusion in pre-event media Logo Banner in Yard Games Location Logo in sponsor ad in Fall Festival Guide Social media recognition before and after event Inclusion on the Maize Fall Festival Web Site

# Kids Korner Sponsor

\$500.00 USD

Kids Korner Sponsor: \$500

 (One available) (Can be In-Kind for Kids games/space)
 Verbal recognition from Main Stage
 Inclusion in pre-event media
 Logo Banner at Kids Corner during Fall Fest
 Logo in sponsor ad in Fall Festival Guide
 Social media recognition before and after event
 Inclusion on the Maize Fall Festival Web Site

### **Photo Booth Sponsor**

\$500.00 USD

 Verbal recognition from Main Stage Inclusion in pre-event media Logo Banner at Photo Booth Logo in sponsor ad in Fall Festival Guide Social media recognition before and after event Inclusion on the Maize Fall Festival Web Site

### **Contest Sponsor**

\$250.00 USD

Contest Sponsor: \$250

 (Three available)
 Recognition as "Business Name" presents "contest name" from stage and on website
 Option to present contest winners at event
 Social media recognition before and after event
 Inclusion on the sponsors page and contest page of the Maize Fall Festival Web Site
 Inclusion in email blasts promoting the event

**Car Show Sponsor** - In-Kind \$0.00 USD

> (Sponsor plans, provides volunteers, provides product to be sold and runs all aspects of Car Show) (One Available)
>  Verbal recognition during from the stage multiple times each day
>  Verbal recognition as "BusinessWame" presents "Fall Festival Car Show" from stage and on website Inclusion in pre-eventmental Logo in sponsorad in Fall Festival Guide

Social media accention before and after event

nclusion on the sponsors page of the Maize Fall Festival Web Site

nclusion in email blasts promoting the event